



The Dalles Riverfront Trail

FOR IMMEDIATE RELEASE:

The Dalles Riverfront Trail, Inc. Initiates Capital Campaign

*August 18, 2010
The Dalles, OR*

After 22 years of hard work and generous community support, The Dalles Riverfront Trail will soon be finished—if enough funds can be raised to match a large grant. Only **7,300 feet** (1.38 mi.) of the 10 total trail miles remain to be constructed, at a cost of **\$1.66 million**.

The Dalles Riverfront Trail, Inc. (RFT, Inc.), the local nonprofit that promotes trail construction and management, has partnered with the City of The Dalles to request funding from the Oregon Department of Transportation (ODOT) Transportation Enhancement (TE) Grant Program. While this grant will provide most of the necessary funding, approximately 10% of the project cost (**\$170,482**) must be raised as cash match.

Consequently, RFT, Inc. has begun a local capital campaign, asking long-time trail supporters, as well as first-time donors, to help finish the trail. Since local donations will be leveraged with TE Grant funds, a contribution of **\$5,000 becomes nearly \$49,000**, or enough to build **215 feet** of trail and amenities. In order to meet the grant deadline, funds must be pledged by **September 15th**, but will not be collected until the summer of 2011.

During the next 30 days, trail board members and City staff will conduct in-person meetings with potential donors. Local businesses and individuals interested in making an investment in the Riverfront Trail Completion Project can contact trail board member Nora Donovan at ndonovan@ci.the-dalles.or.us or (541) 296-5481 x4448.

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